

Dear Praying Friends,

As we celebrate 75 years since NTM was founded, we're excited at what God has done and continues to do in missions around the world. We're also excited to share that our mission has a new name. We are now Ethnos360. Below is an explanation from our leadership concerning the vision behind our new name.

Why have we changed our name to Ethnos360 from New Tribes Mission USA? Because we're positioning to reach a changing world.

Our founders had a vision for reaching the world: *"By unflinching determination we hazard our lives and gamble all for Christ until we have reached the last tribe regardless of where that tribe might be."* (Brown Gold magazine, Issue 1, May 1943)

That's a far-reaching vision. A vision that represents God's heart for the world. A vision that's worth our getting passionate about and working together to make it a reality.

That vision hasn't changed, but the world has. We face new challenges, and we are learning to face them together — relying upon God to unite His people to overcome them for His glory.

Ethnos360 is the name that anchors us to our foundations and points us to our vision.

Ethnos is the "nations" that Christ referred to when He commanded His followers to "make disciples of all nations" (Matthew 28:19) and "...that repentance and remission of sins should be preached in His name to all the nations..." (Luke 24:47).

360 represents the entirety of the globe — all 360 degrees. Our goal is to go wherever in the world is necessary to see a thriving church for every people, not only to focus on one particular type of people group.

Our vision is the same today as it was 75 years ago. As we move forward, we'll draw from those lessons God has taught us in our 75 years of ministry to pursue new opportunities opening to us. Opportunities to reach a changing world.

Together let's continue to embrace God's vision of reaching the whole world as we passionately pursue Him and His goals.

Thank you for your part in our ministry.

Because of Christ,


Cheryl Euler

